



In the garden of human connection, hospitality blossoms like a radiant flower, offering its petals of comfort and grace to all who enter





WGH Hotels & Resorts Pvt. Ltd. traces its origins back to the World Group, a family-owned business with a rich history spanning almost four decades, starting with ventures in the mining industry. The allure of Kerala, often called 'God's Own Country,' led the Group to explore opportunities in tourism. In 2012, they entered the tourism and hospitality sector by acquiring World Backwaters Alleppey.

Under the World Group Heritance (WGH) banner, the company now owns and manages properties in two prominent Idukki District tourism destinations: The Tall Trees in Munnar and Poetry Resort in Thekkady. WGH is also set to unveil a new Five-Star property in Kochi by December 2023 and is actively expanding into the Middle East and Africa.







The Tall Trees Resort, nestled in the lap of the Kerala region of the Western Ghats, known as one of the world's most biodiverse hotspots, is a haven of tranquillity. Here, 600 towering trees stand preserved within the 66-acre expanse of shola forest. Among this natural beauty, 26 charming cottages harmoniously blend into the surroundings, where cooling breezes, lush greenery, mellifluous birdsong, and cosy comfort abound.

Each cottage exudes the essence of traditional Kerala style and themes, seamlessly integrating modern amenities to ensure both security and relaxation. The thoughtful spacing between these cottages, draped in thick vegetation, guarantees an unspoiled environment and ample privacy for visitors.







A culinary delight awaits at Hill Spice Restaurant, where traditional delicacies take centre stage. Housed in a spacious hall adorned with a glass roof and a sweeping balcony amidst treetops and avian symphonies, this establishment offers dishes crafted from organic, freshly sourced ingredients. From classic Kerala specialties to beloved South Indian, North Indian, and Continental fare, an array of flavours tempts the palate. Enchanting candlelit dinners beneath the moon's glow become unforgettable memories. Additionally, Café Elaichi beckons, offering the unique experience of dining in huts beneath the verdant canopy of towering trees, complete with fireside activities.

Tailored packages cater to every budget and inclination, including options like Honeymoon Packages, Shola Experiences, and Ayurveda Packages, among other seasonal offerings. Abundant amenities ensure that even the most discerning guest is satisfied: a temperature-controlled swimming pool featuring a Jacuzzi, an amphitheatre, a recreation centre, a children's play area, and wellness treatments, including Ayurveda. For the adventurous, an extralong swing dangles from an exceptionally tall tree, while indoor and outdoor game facilities, trekking paths, a gym, and more exceed all expectations.



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Birdwatching, butterfly spotting, nature photography, and visits to tea factories are just a few of the countless opportunities awaiting visitors. Picture postcards are thoughtfully provided for guests to send messages to loved ones back home. At The Tall Trees Resort, a world of enchantment and comfort unfolds, inviting you to immerse yourself in the embrace of nature's splendour.















Just like a striking poem clings to the mind, Poetree perches on a mountain top in Thekkady, Kerala's popular hill station, with mist-clad mysterious mountains all around and perennial breeze tickling the trees that softly rustle in tune. Vast expanses of untouched forest preserve surround this award-winning experiential ecoresort that captures the heart and soul of Thekkady.

The satisfied guests and incredulous jury members agree unanimously that Poetree offers a soul-filling experience that will spontaneously bring out poetic lines of praise. Taking in the heady fragrance of spices and caressed fondly by the cooling breeze, the visitors enjoy breath-taking 360-degree views of distant hills, here and there shrouded in mist. Sublime sunrises accompanied by melodious bird songs herald magnificent mornings. Here are all the elements for love to bloom, in a perfect setting of creature comfort and aesthetic perfection inside and outside.







Poetree is the perfect place for optimising your well-being. SVA Spa offers a comprehensive menu of wellness and rejuvenating therapies to soothe your body, stimulate your mind and recharge your spirit.

Visitors can explore and experience a range of fulfilling flavours from an extensive menu, created by our expert chefs to satiate every palate, savouring the best of Indian and international delicacies made from fresh, seasonal ingredients, while enjoying the stunning views of the unending mountain ranges from your seat. There is an inviting Shappu Bar with a soothing ambience to relax your body and enliven your spirit.

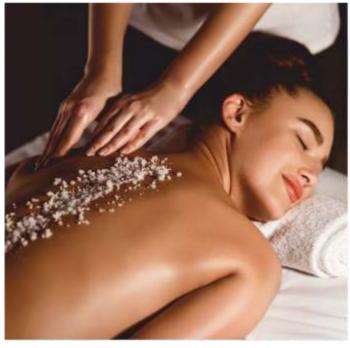


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### Discover the pure, private, and pristine WGH POETREE beauty hidden away from the world's gaze.

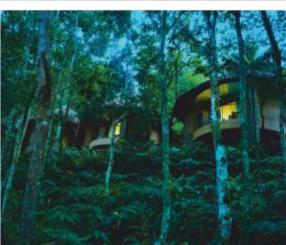
When nature plays the songs of cicadas, close your eyes and drift off into the land of sweet dreams and wake up refreshed to a new day with new vigour. Every day begins here with the mysterious mist hugging the visitor, a velvet-voiced crooner calling and a whistling bird serenading. From the vantage point atop the lofty mountain, visitors can watch a stunning sunrise that looks as if Vincent Van Gogh painted it. A stay at Poetree is such an unforgettable experience, designed by Nature, the master entertainer.



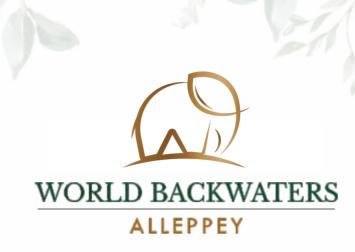






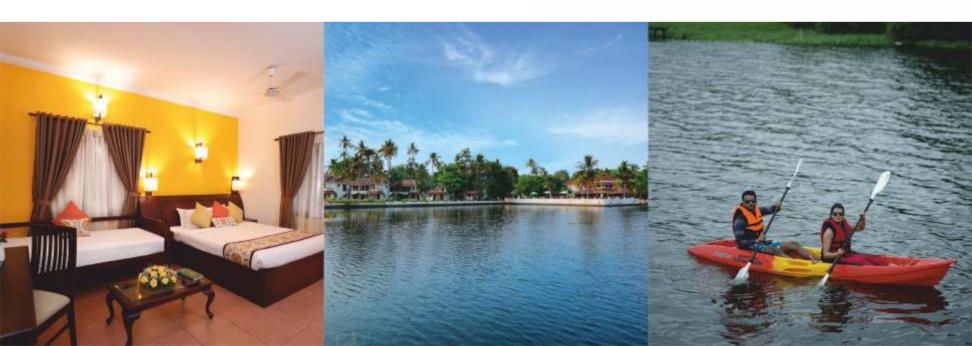






Situated near Alleppey, often referred to as the 'Venice of Kerala,' amidst the expansive serenity of Vembanad Lake, The World Backwater Resort sprawls across a 4-acre expanse of lush green landscapes, extending an inviting gesture to those in pursuit of tranquillity and comfort. Nestled in the charming village of Kannankara, cradled by serene backwaters, the resort provides a respite from the urban clamour while offering the conveniences of modern living within easy reach.

Perched on a headland that stretches into the Vembanad Lake, Kerala's largest lake, the property is gently embraced by the ripples of the azure expanse. This secluded sanctuary promises practical comforts and indulgent luxury for the body, mind, and soul. The resort's backdrop, adorned with a natural lake-front ecosystem and rustic charm, holds the power to rejuvenate weary travellers and ignite a renewed sense of purpose.







Within its confines, luxury guest rooms abound, ranging from the Private Pool Villa and Lakeview Cottage to the Lake View Rooms and Villas with special comforts. These accommodations feature world-class amenities, dedicated to spoiling every visitor.

Vembanad Lake boasts a diverse array of aquatic life, including the renowned Karimeen (Pearl spot), Kerala's state fish, and the shrimp species known as Poovalan chemmeen. This lake also enjoys international acclaim for its iconic houseboats, offering overnight stays and leisurely journeys. The mesmerizing horizons witnessed from these houseboats during dawn and dusk etch an enduring image in the memories of all who are fortunate enough to behold them. The World Backwaters Resort, nestled within nature's embrace, promises to restore serenity and vitality to your life, enveloping you in the nurturing lap of Mother Nature herself.



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# Embrace the serenity of tranquil backwaters

Alleppey, historically known as Alappuzha, serves as the administrative nucleus of Alappuzha district in the Indian state of Kerala. It holds a distinctive historical significance as the oldest planned city in the vicinity. The lighthouse situated here is notably recognized as the foremost along the Laccadive Sea coast. In 2016, the Centre for Science and Environment bestowed upon the town the honour of being India's cleanest.

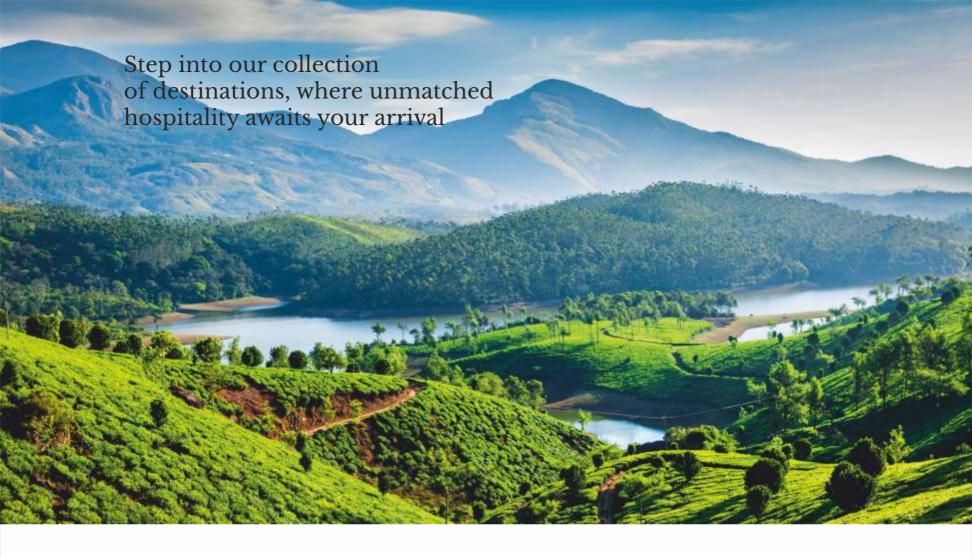












### Munnar

Perched atop the Western Ghats mountain ranges, at an elevation of approximately 1600 meters, lies the consistently cool haven of Munnar, renowned as one of the premier hill stations in South India. Nestled within the Devikulam Taluk of the Idukki district in Kerala, Munnar is an enticing destination and often hailed as the 'Kashmir of South India.' The name 'Munnar' translates to 'three rivers,' reflecting its position at the confluence of three waterways: Mudhirapuzha, Nallathanni, and Kundala.

Tourists revel in the picturesque vistas of rolling hills and valleys, encounter rare species of animals, birds, and butterflies, delight in the meticulously maintained tea gardens, procure spices from the acclaimed 'spice capital of the world,' partake in aquatic sports on lakes, engage in trekking and climbing adventures, and relish the invigorating coolness that envelops the region.

## Thekkady

Thekkady, located in the Idukki District of Kerala State, borders the renowned Periyar National Park and Wildlife Sanctuary, Periyar Lake, and Periyar Tiger Reserve. These attractions draw a continuous stream of both domestic and international tourists year-round. Situated a mere 4 km away is Kumily, a plantation town situated on the Kerala-Tamil Nadu border.

## Alleppey

The backwaters of Alleppey emerge as a captivating draw for both domestic and international tourists. This labyrinth of backwaters, canals, lagoons, and beaches prompted George Curzon, the Viceroy of India in the early 20th century, to christen the place the "Venice of the East." It is the lowest point in the land mass of the subcontinent.





# The 'WGH Hotels Kochi'

### The prime location for unparalleled quintessential experiences.

Nestled in the vibrant city of Kochi, 'WGH Hotels Kochi' poised to redefine the realm of hospitality as an upcoming haven for both business and leisure travellers. Crafted by WGH Hotels & Resorts, it stands as a testament to refined luxury, seamlessly blending the allure of colonial heritage with contemporary comforts. True to its name, 'WGH Hotels Kochi' pays homage to the rich colonial history woven into Kochi's cultural tapestry. The hotel's design harmoniously combines old-world elegance with modern functionality, creating an ambiance that caters to the diverse needs and desires of both business professionals and vacationers.





## Sustainability at WGH

At WGH, we embrace a comprehensive approach to sustainability in tourism, encompassing not only environmental considerations but also the social and economic impacts of the industry. We acknowledge the intricate web of relationships among all stakeholders in tourism, which includes visitors, local communities, and the environment. Our commitment to sustainable tourism is rooted in the goal of satisfying present needs while safeguarding the ability of future generations to fulfill their own. We are dedicated to conscientiously assessing the enduring effects of tourism activities, with a steadfast commitment to generating positive and enduring benefits for both the destinations we serve and the communities that call them home.







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